

## Culturally Appropriate Health Communication and Engagement Toolkit

	<b>Key issue to be addressed</b>	<b>Yes</b>	<b>No</b>	<b>NA</b>	<b>Comments</b>
1	Has the message been co-designed with communities?				
Work with communities in the message design process from conception to delivery.					
2	Has technical language been avoided?				
Specialised health terms should be avoided, and message should be validated by working with communities.					
3	Has language of requirement and mandate been avoided?				
Focus on the benefits of engaging with the message alongside government mandates or requirements.					
4	Does the message induce fear and/or stigma?				
Ensure the message is validated with communities particularly if there are issues around inducing fear and/or stigma.					
5	Will compliance with the health message disadvantage communities?				
It is important to be aware of challenges which may face communities in complying with the health message.					
6	Are multiple trusted credible sources utilised to disseminate the information?				
Work with communities to identify trusted credible sources and use these sources to disseminate the message.					
7	Are we disseminating in multiple languages?				
Disseminate the message in the various languages spoken within communities. Work with communities to identify these languages.					
8	Are we disseminating using multiple media?				
Disseminate the message using the best media channels identified by members of the community.					
9	Have we explored the use of culturally trusted settings?				
Work with communities in identifying and disseminating the message in culturally trusted settings.					
10	Have we made provision for questions and clarifications following message delivery?				
Provide resource to address questions and provide clarifications post message delivery. Collate and act on feedback and suggestions from communities.					
11	Is the message accessible to people with disabilities or special needs?				
Involve individuals living with special needs or disabilities towards ensuring the message is accessible to this subset of communities.					