



## **Create your own public co-production poster**

To co-produce service changes you need to involve the people who use the service. This guidance aims to help you think how to promote involvement in the co-production.

- Consider the budget for the poster production (poster costs, room hire, refreshments, reward and recognition etc.)
- Bring together people (it could be 1, 2, 3 or more) you want to be involved in your co-production to help you design the poster.
- Explain why you want to involve people in the co-production activity and what you hope the outcome will be.
- Agree with everyone how you want to work together to develop the poster.
- Look at the examples below in this guidance to help you all think about what a poster could look like.
- Design your own poster together; you can use a programme like [Canva](#).
- Think about the colours you use and how colours can contrast: are they accessible for everyone?
- Does the poster reflect the people you want to involve in the co-production?
- Think about the format of the poster; will it work on social media as well as a poster?
- If able, test your poster with the people you want to involve.
- Think about the best way to get the poster to the people you want to involve. Options could include face to face, service contact, in community settings (faith groups, community groups, libraries etc.), social media or a combination of approaches.

If you would like more advice about producing a poster, contact one of the Co-production advisers [here](#) at the Tower Hamlets Together Co-production Professional Toolkit webpage.

***We thank the Tower Hamlets Public Health Community Champions and Tower Hamlets Connect Resident Coproduction Group who co-designed this guidance***

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